IN HOT PURSUIT
of
“HOT SAUCE BABY”



FEATURING
V MATHIS and THE ORIGINAL SUGAR RAY

IHSB

PRESENTS

IN HOT PURSUIT

THE LET’S FIRE IT UP CONCERT

featuring The Original Sugar Ray, V Mathis, Solo Wit Luv, Mercurey and Andy Griffin Jr.

OFFICIAL BOOKING PACKAGE

EVERY BOOKING IS A LET’S FIRE IT UP CONCERT

“Our whole concerted mission is to find Miss It’s Hot Sauce Baby.”

THE MISSION

“Our whole concerted mission is to find Miss It’s Hot Sauce Baby.” That is the purpose under every concert, every city, and every bottle. Each year, a new flavor is added to the It’s Hot Sauce Baby catalog — and each year the search begins again: seek her in every city the music touches, find her among the entries her own neighbors send in, and crown her on the biggest stage of the year, where her image takes its place on the new bottle. The concert is how the search travels. The crown is where it lands.

THE SHOW

Every engagement booked under this package is billed as The Let’s Fire It Up Concert — a full live performance by In Hot Pursuit, the five-member group behind the records the room already knows. The group performs a minimum of six and a maximum of ten songs per show, drawn from its signature set:

“Hot Sauce Baby” • “So Lonely” • “City Boy Wit A Country Girl”

“Tickle Daddy” • “Wait A Minute” • “What You Do To Me”

THE PURSUIT — LOOKING FOR MISS HOT SAUCE

“I’ll put you on my bottle, cause you’re my hot sauce baby — you drive me crazy…”

MERCUREY, ON “HOT SAUCE BABY”

The promise was in the record first. The name is the mission: everywhere In Hot Pursuit goes, the group is searching — for the new flavor, and for the beautiful model who will lace that new bottle and flavor. That search is the Looking for Miss Hot Sauce Contest, and it runs in every city the concert touches.

Contestants enter with a thirty-second video: themselves eating a meal with the sauce — then turning that video into a commercial, saying something about the product and its use. The hottest compliment to the product is the one that makes everybody watching want to try it. The best pitches and the best images are the ones considered to become Miss It’s Hot Sauce Baby — her image on the new flavor bottle.

- First Prize — $10,000.00
- Second Prize — $5,000.00
- Third Prize — $2,500.00

First, second, and third place all come to Las Vegas, with accommodations free, for the final and biggest show of the year — where the new flavor representative is crowned out of all the entries across the nation, live at the final yearly concert. When your venue books the

Let’s Fire It Up Concert, the pursuit runs through your room too: your city’s entries, your city’s chance to send its own to Vegas.

PERFORMANCE FEE — BY CAPACITY

The fee is simple and the same for every venue: $5.00 per head, based on the capacity of the room. No sliding scale, no negotiation table — the size of your room sets the price. Book and pay online on the Videos page at itshotsaucebaby.com: enter your capacity, the fee sets itself, and the button takes your payment and locks your date.

VENUE CAPACITY	PERFORMANCE FEE
100	**$500.00**
200	**$1,000.00**
300	**$1,500.00**
500	**$2,500.00**
1,000	**$5,000.00**
5,000	**$25,000.00**
10,000	**$50,000.00**

EVERY CAPACITY — ONE RATE: $5.00 PER HEAD

THE RIDER — PROVIDED BY THE VENUE

The performance fee covers the show itself. The following are not included in the fee. They are the rider, and their cost is the venue or promoter’s:

- Travel for the group to the venue
- Hotel accommodations for the group
- Food and drinks at the venue
- Transportation between the hotel and the venue, where required

How the rider is settled: after the booking payment is received, IHSB determines where the group will stay and how they will travel, and sends the venue a follow-up email with the cost of the rider. The performance fee locks the date; the rider cost follows by email once the arrangements are determined.

AFTER BOOKING — BUILD THE ROOM

Once a date is booked, the work of filling it begins immediately. The venue’s DJ keeps the group’s songs in consistent rotation from the day of booking through the night of the show — led by “Hot Sauce Baby” and “So Lonely” — so the audience arrives already knowing the

records, excited and ready to see and hear In Hot Pursuit live. A room that has been hearing the songs for weeks does not come to watch a concert. It comes to be part of one.

BOOK THE LET'S FIRE IT UP CONCERT

IHSB — It's Hot Sauce Baby • (678) 353-7863 • itshotsaucebaby5440@gmail.com
itshotsaucebaby.com

IN HOT PURSUIT — THE LET'S FIRE IT UP CONCERT — BOOKING THROUGH IHSB

BOOKING APPLICATION

"Our whole concerted mission is to find Miss It's Hot Sauce Baby."

CLUB / VENUE NAME _____ CONTACT PERSON & TITLE _____

VENUE ADDRESS (STREET) _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

DATE REQUESTED _____ ALTERNATE DATE _____ VENUE HAS A DJ? _____

Venue capacity _____ × $5.00 per head

= Performance fee $ _____

☐ The venue/promoter is responsible for the cost of the rider — the group's travel to the venue, hotel accommodations, food and drinks at the venue, and transportation between the hotel and the venue where required. After our booking payment is received, IHSB will determine the travel and lodging and email us the rider cost.

☐ Once booked, our DJ will play the group's songs on a consistent basis leading up to the show, so the audience arrives excited and ready.

☐ We understand every booking is billed as a **Let's Fire It Up Concert**, and the performance runs a minimum of six and a maximum of ten songs.

SIGNATURE (VENUE / PROMOTER) _____ DATE _____

PRINT NAME _____ BEST TIME TO REACH YOU _____